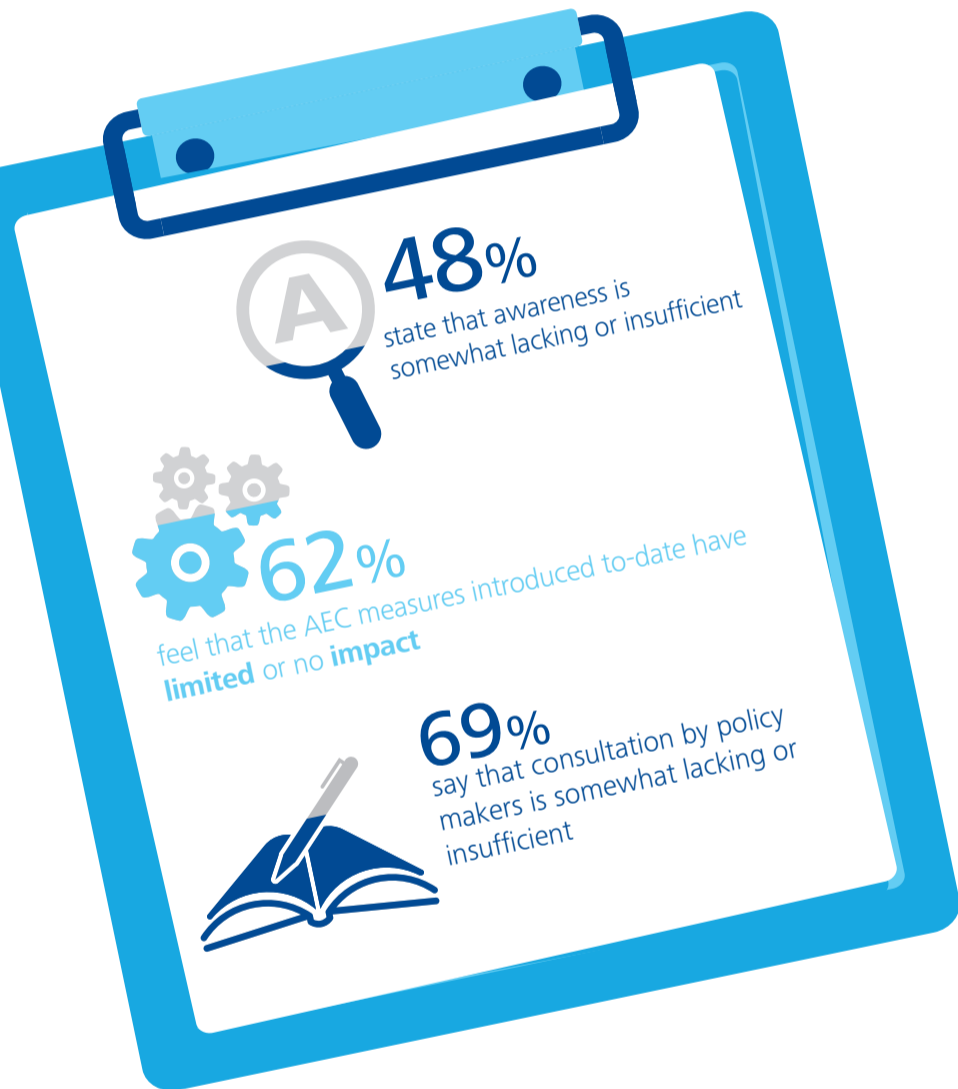


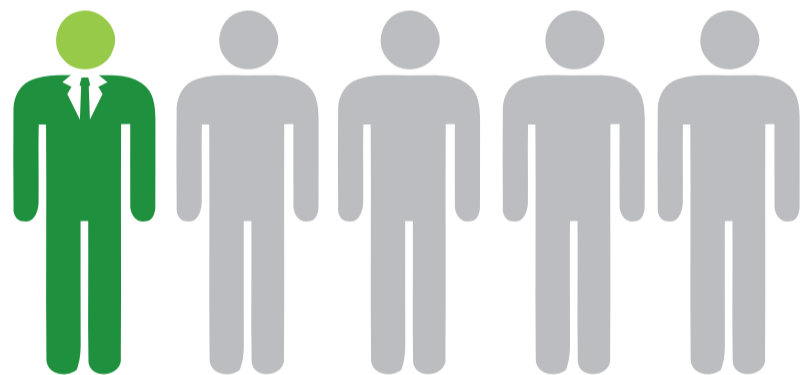
The ASEAN Economic Community (AEC)

A Deloitte client survey

It's not an "if" – it's a "when"
Are you ready?



Only **1 in 5** businesses have made plans and / or changes in anticipation of the AEC

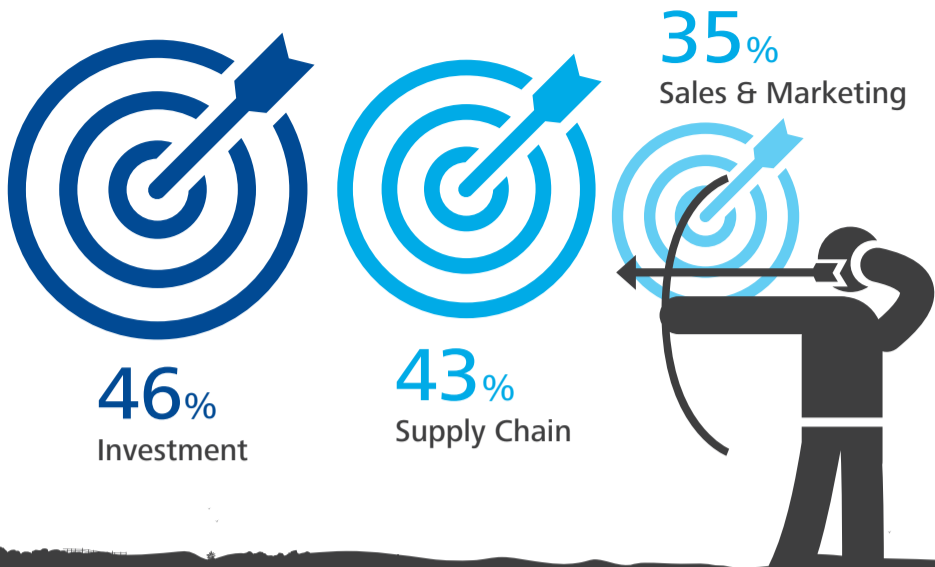


But **96%** feel that the AEC is an **opportunity** for their business

These opportunities being:



Top 3 opportunity areas



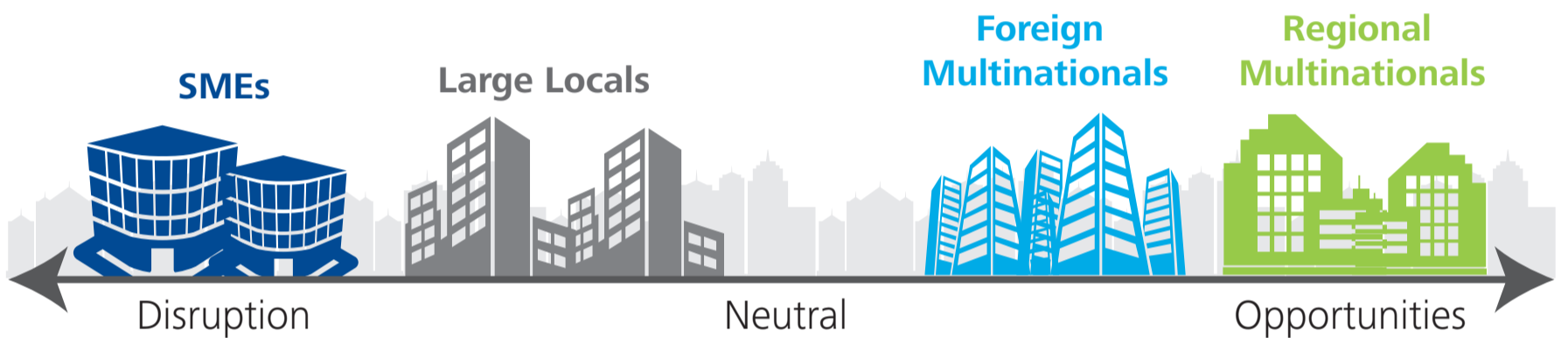
The biggest threat?

63% say it is increased competition

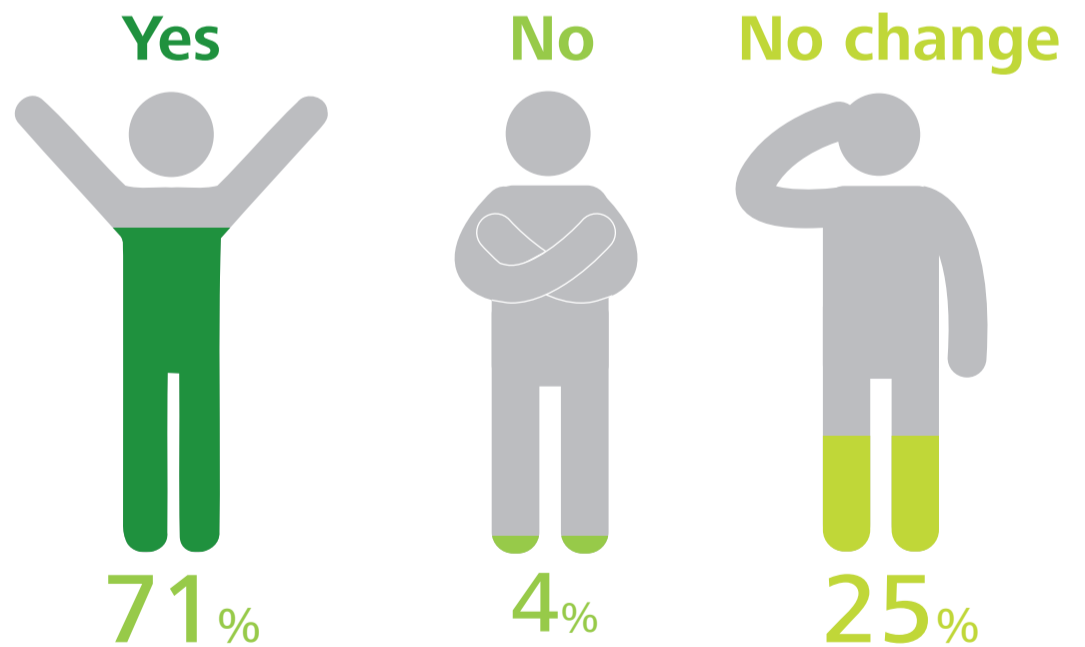


Who will win?

Bigger and / or nimbler organisations are expected to fare better with the implementation of the AEC



Does the AEC make ASEAN a more compelling investment destination?



To find out more on the AEC, please visit www.deloitte.com/sg/aec or contact us at aec@deloitte.com.

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