27 February 2019, 8.45 am-11.00 am
EuroCham Supply Chain Committee Breakfast event:
Blockchain meets Supply Chain
Understand opportunities, challenges and industry experiences

Synopsis

Blockchain technology has been gaining increased popularity in the past few years. Companies are seeking novel ways of applying the technology. But despite public intrigue and excitement around the technology, questions still surround what it is, what it does, how it can be used, and its trade-offs.

How is this technology applicable in the supply chain? In the modern economy, supply chains are complicated as the world is globalized and there is a massive international trade framework both between and within countries.

Depending on the product, the supply chain can span over hundreds of stages, multiple geographical (international) locations, a multitude of invoices and payments, have several individuals and entities involved, and extend over months of time. Due to the complexity and lack of transparency of the current supply chains, there is interest in how blockchains might transform the supply chain and logistics industry.

Singapore offers a fertile environment to capture opportunities resulting from emerging digital technologies under the framework of Industry Transformation Map, the sponsorship and guidance of government organization.

For example, the Infocomm Media Development Authority (IMDA) has recently stated that it "believes there is room to accelerate growth in blockchain, or other distributed ledger technologies, to help enable a Digital Economy for a Smart Nation and through the Blockchain Challenge, IMDA is enabling companies to develop pioneering solutions using blockchain beyond financial applications".

During this breakfast event we will explore how blockchain can support supply chain requirements and hear live experiences of 2 leading companies in FMCG and Pharma. We will then facilitate an interactive discussion among participants to understand common themes and areas of interest.

Programme

8:45 am Registration
9:00 am Welcome remarks by
     Mr Paolo Rampichini, Chair of EuroCham's Supply Chain Committee
     Ms Nele Cornelis, Executive Director, EuroCham
     Ms SzeKi Sim, Head of Brand, SGInnovate
9:15 am Overview of Blockchain technology
     Mr Soeren Duvier and Mr Adriel Ho, Aetler
9.35 am Case studies
     Mr Christophe Rossignol, Nestle
     Mr Tan Tristan Zhihui and Mr Daniel Laverick Zuellig Pharma
10:15 am Interactive session
10:45 am Wrap-up
11.00 am End of session

Registration fee

EuroCham members: 25 SGD
Non-members: 45 SGD
Light breakfast will be served.

Registration

https://eurocham.org.sg/events/event-detail/?id=823

Timing

27 February, 8.45 am-11.00 am

Venue

BASH, Level 3, Block 79 Ayer Rajah Crescent, Singapore 139955

Meet the Speakers

![Photo of Paolo Rampichini]	**Mr Paolo Rampichini,** Chair of the Supply Chain Committee, EuroCham - Global Supply Chain Executive with experience in Europe and APAC - 9 years at Unilever and Bic (FMCG) then Roche Pharma from 1999 - Held senior leadership roles in Italian affiliate and global Swiss - headquarter both in operations and transformation projects - Head Supply Chain APAC Roche Pharma since 2014 , based in Singapore - Italian, Master in Engineering and Business Administration
![Photo of Soeren Duvier]	**Mr Soeren Duvier,** Managing Partner at Ætler Soeren is experienced from shipping, oil and finance with a couple of startups advisory roles in trade finance, sustainable energy and SMEs. He most recently headed BiTA as managing director Asia. Soeren was previously covering sales and business development in the various industries with companies like Maersk, ICAP, Sumitomo Corporation and Nordea Bank. Soeren joined the A. P. Moeller - Maersk leadership program as "MISE" in 1993.
![Photo of Adriel Ho]	**Mr Adriel Ho,** Managing Partner at Ætler Adriel is a tech entrepreneur who stands at the forefront of emerging technologies such as big data, machine learning (AI), and blockchain. He has spent the last 5 years building companies that solves impactful problems and is currently focusing on solving problems in the food system with technology. He is a technical committee member for ISO blockchain standards (TC307), advisor for G2G blockchain supply chain platform, and blockchain instructor at General Assembly.
![Photo of Christophe Rossignol]	**Mr Christophe Rossignol,** Regional Supply Chain Head Nestle Nutrition at Nestle Singapore Christophe Rossignol is Regional Supply Chain Head for China & SEA Nestle Nutrition from January 2015. He has joined Nestle in 2003 part of the Globe program management (Business excellence and worldwide SAP implementation). He is based in Singapore since 2013 where he first joined the Wyeth team in the regional factory. Christophe has been working in Switzerland and Italy.In his current position, Christophe leads and supports over 10 countries in Asia in the area of Planning, Customer service, Logistics, Innovation and Risks management. Mr Rossignol is French, engineer in transportation and has a master in Supply Chain. He started his career as principal consultant with the PriceWaterhouseCoopers in Paris. He worked during this time for Danone and Sanofi Aventis, working on business re-engineering and improving SC efficiency.
![Photo of SzeKi Sim]	**Ms SzeKi Sim,** Head of Brand, SGInnovate A seasoned and passionate marketer, SzeKi joined SGInnovate as part of its pioneer team in Sep 2016. She is entrusted with building the brand and marketing team from scratch, to achieve SGInnovate's mission of enabling ambitious and talented men and women to build, commercialise and scale deep technology-based innovations from Singapore that will have global impact. She leads the team in promoting Singapore as a place of thriving innovation in deep tech entrepreneurship and spearheads activities to create a holistic ecosystem, providing a platform where founders, researchers, academics, venture capitalists, corporations come together to share and discuss ideas of innovation in areas such as Artificial Intelligence, Blockchain and MedTech. Her leadership has seen SGInnovate, in less than 2 years, establish itself as a leading force in driving deep tech innovation and entrepreneurship in Singapore and internationally, having built a thriving community with 22,000 followers across its social media platforms, and clinching silver in the Best B2B PR Campaign at the Marketing PR Awards 2017.
	Mr Tan Tristan Zhihui , Zuellig Pharma Bio to follow
	Mr Daniel Laverick, Zuellig Pharma Bio to follow

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