



# **SEVERE IMPACT CORONA CRISIS ON DUTCH BUSINESS ABROAD:**

## **ASEAN HIGHLIGHTS OF 2ND GLOBAL SURVEY IMPACT COVID-19 ON 754 DUTCH BUSINESS IN 15 MAJOR ECONOMIES WORLDWIDE.**

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# WIDE AND REPRESENTATIVE RESPONSE GROUP

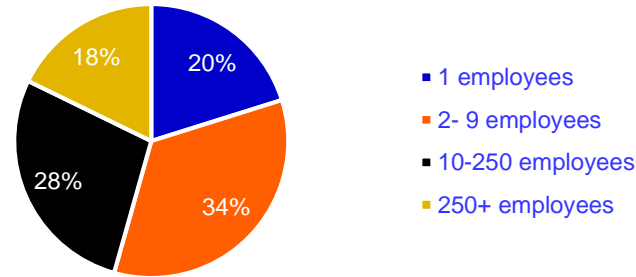
## Largest response:

|             |     |
|-------------|-----|
| Spain       | 155 |
| Netherlands | 114 |
| France      | 72  |

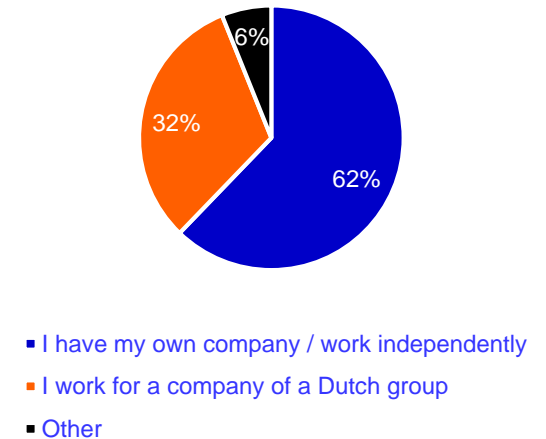
## ASEAN:

|             |    |
|-------------|----|
| Indonesia   | 42 |
| Vietnam     | 29 |
| Malaysia    | 26 |
| Thailand    | 24 |
| Philippines | 23 |

Number of employees



Background company



86% of the respondents is Dutch

DATA (N=754) WAS COLLECTED BETWEEN APRIL 17TH AND MAY 4TH 2020. THE SURVEY WAS DISTRIBUTED BY VARIOUS NL BUSINESS HUBS AND OTHER PARTNERS OF NLINBUSINESS TO DUTCH ENTREPRENEURS AND DUTCH BUSINESSES AROUND THE WORLD.

# THE BAD NEWS

**75%**

Loss of Clients &  
Orders

**60%**

More barriers  
im/export

**43%**

Lost Cash Flow

**65%**

ASEAN

**37%**

ASEAN

60% OF DUTCH ENTREPRENEURS EXPERIENCE (MUCH) MORE BARRIERS FOR EXPORTING OR IMPORTING GOODS AND SERVICES.

NEARLY 75% HAS LOST CLIENTS AND ORDERS, CASH FLOW 43%. IN THE ASEAN REGION THESE NRS ARE RESP. 65% AND 37%

# TURNOVER 'GOING DOWN, GOING DOWN'

91%

Negative Turnover

46%

Average Decrease

96%

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41%

ASEAN

9 OUT OF TEN DUTCH BUSINESS FEAR NEGATIVE IMPACT ON TURNOVER OF CORONA.  
AVERAGE EXPECTED DECREASE IS 46%, WITHIN ASEAN THIS IS 41%  
SMALL COMPANIES ARE HIT HARDER (59%) THAN BIGGER COMPANIES (26%)

# LOCAL SUPPORT MEASURES

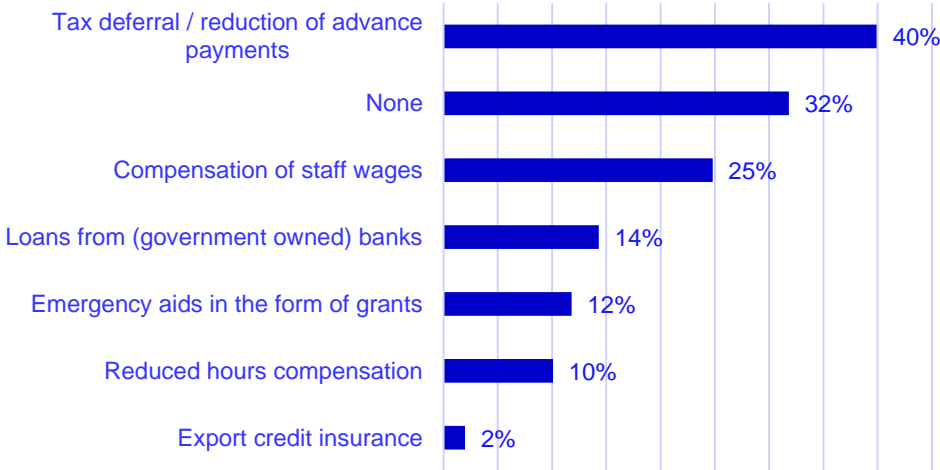
25%

Hard to comply with

23%

ASEAN

## Most Popular Stimuli Measures



1 OUT OF 4 FIND GOVERNMENT POLICIES (VERY) HARD TO COMPLY WITH.  
TAX DEFERRAL MOST POPULAR MEASURE, THOUGH ALSO CONCERN THAT 1 IN 3 INDICATED NONE OF THE OFFERED MEASURES ARE HELPFUL.

# (UN)EQUAL TREATMENT

35%

DISCRIMINATING

14%

ASEAN

“Stimuli measures are equally accessible”

Portugal 87%

France 76%

Germany 74%

Netherlands 53%

Vietnam 34%

35% OF DUTCH BUSINESS ABROAD FEEL THAT BUSINESS SUPPORT MEASURES IN THEIR COUNTRY OF RESIDENCE ARE DISCRIMINATING.

# FEELING SUPPORTED (THE GOOD NEWS...)

45%

NL Business Hub /  
Chamber

45%

ASEAN

Best scoring Business  
Chambers:

MDBC, Malaysia

NTCC, Thailand

NBC, Dubai

DCCP, Philippines

DBAV, Vietnam

26%

NL Government

26%

ASEAN

NEARLY HALF FEELS (VERY) SUPPORTED BY THE ACTIVITIES OF NL BUSINESS HUBS AND BILATERAL CHAMBER OF COMMERCE. MDBC, MALAYSIA SCORING BEST WITH 50% SAYING VERY HELPFUL. 26% FEELS (VERY) SUPPORTED BY THE DUTCH GOVERNMENT. IT IS CRUCIAL THAT THE BUSINESS HUBS AND EMBASSIES/CONSULATES KEEP ON WORKING TOGETHER TO ADDRESS THE NEEDS OF DUTCH BUSINESSES ABROAD.



