

Winsemius Awards 2025 Q&A

Who is Dr. Albert Winsemius?

The late Dr. Albert Winsemius was a Dutch economist and long-time Chief Economic Advisor to the Singapore Government from 1961 to 1984. He worked closely with Singapore's first-generation leaders including Mr. Lee Kuan Yew, Dr. Goh Keng Swee and Mr. Hon Sui Sen. As architect of Singapore's economic policies in the early days, Dr. Albert Winsemius and late Mr. Lee Kuan Yew developed close relations over the years. Their friendly relationship symbolises the very close ties and connections between Singapore and The Netherlands.

What is the objective of the Winsemius Awards?

The Winsemius Awards celebrate the long-lasting bond and strong business ties between Singapore and the Netherlands by recognizing and celebrating innovative and impactful achievements of businesses across all sectors. The first Winsemius Awards event in 2015 was initiated to celebrate the 50th anniversary of Singapore.

Held annually since 2015 with a 2 year pause due to the pandemic, the Winsemius Awards return in 2025 with the award categories flowing from DutchCham's mission. This year we are honoured to celebrate **SG60** and **60 years of bilateral relations between the Netherlands and Singapore**.

The Winsemius Awards represent the most prestigious form of recognition for Dutch or Singaporean companies in Singapore on collaboration, business achievement, innovation, social responsibility and sustainability. The Winsemius Awards showcases the achievements of organizations in Singapore with an interest in Dutch business.

What are the 3 categories of the Winsemius Awards?

Winsemius Red Orange Award. The Winsemius Red Orange Award highlights the importance of the long standing and ongoing relationship between The Netherlands and Singapore. This award recognizes the importance of effective business relationships and collaborations within and across business disciplines to tackle challenging issues.

The Winsemius Red Orange Award wants to celebrate business collaborations which highlight what is working and what is possible when diverse companies come together to achieve a shared goal. It recognizes a companies' ability to create value by its collaboration for the benefit of both the Singaporean as well as the Dutch business community.

Winsemius Business Achievement Award. The Winsemius Business Achievement Award celebrates the success of an organization and honours its business performance, longevity, development of a new direction, business growth and/or any significant innovations with tangible results and benefiting Dutch Business in Singapore.

This award recognizes companies for outstanding, innovative products, services, projects and programmes demonstrating the organizations leadership and resilience in these unprecedented times. The Winsemius Business Achievement Award also recognizes a company for its ability to achieve outstanding business results by creating an innovative breakthrough or developing a disruptive business or building back better.

Winsemius Community Impact Award. The Winsemius Community Impact Award recognizes and honours companies' commitment to positively impacting any of the Singaporean communities with tangible results. This award should demonstrate the company's leadership and commitment in acting inclusive and creating a significant financial, social or environmental value for the benefit of a community. It honours those companies which made significant outreach efforts that serve to uplift the community, specifically by promoting strong ethical and social leadership and integrity.

Who are the jury members of the Winsemius Awards?

Per award a jury of 4 well-informed and skilled professionals with relevant backgrounds judge the applicants and nominees in an honest, unbiased and unprejudiced manner. Each jury consists of:

- 2 DutchCham (community) members
- 1 professional from the Embassy of the Netherlands
- 1 Singaporean professional.

More information on the Winsemius Awards Jury members can be found [here](#).

Who is organizing the Winsemius Awards?

DutchCham (Dutch Chamber of Commerce Singapore).

What is DutchCham's mission?

DutchCham informs, connects and inspires professionals and companies in Singapore with a shared interest in Dutch business. Our members have access to our strong, engaged and active community for both Corporates and Individuals to network and exchange knowledge with peers. We organize events and offer **informative** and **inspiring** relevant content, trends and insights to succeed and lead in Singapore.